

Unique Perspectives in Law & Librarianship



Join us to network with colleagues and explore themes of effective communication from the unique perspectives of a news librarian who presents data to the masses, legal educators who collaborate with legal professionals from Afghanistan, and an expert in human-computer interaction and design.

March 24, 2017
12:30 - 5:00 p.m.

Foster Pepper PLLC
1111 Third Avenue
Suite 3000
Seattle, WA 98101

Writing for the Masses

Gene Balk, FYI Guy for [The Seattle Times](#)

Supporting Afghan Legal Educators

Alice Stokke, Co-Director of UW [LESPEA](#) &
Elizabeth Baldwin, UW Law Lecturer

Medium, Message, Minds:

Information Design and User Experience
Michael Smith,
Director, UW [MHCI+D](#) program

Closing Remarks

Tina Ching, Seattle U School of Law,
[Director of Marketing & Communications](#) /
[Associate Librarian](#)

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Registration & Networking 12:30 pm

Opening Remarks 1:00 pm

Writing for the Masses – Gene Balk 1:15 – 2:15 pm



As the FYI Guy at The Seattle Times, Gene Balk crunches the numbers. Gene has been a news librarian at The Seattle Times since 2002. He is a native of New Jersey, and earned a Master's Degree in Library Science from Rutgers University. Before coming to The Seattle Times, he worked for the Orange County Register and the Baltimore Sun.

Supporting Afghan Legal Educators – Alice Stokke & Elizabeth Baldwin 2:30 – 3:30 pm



Alice Stokke is Co-Director of the University of Washington's Legal Education Support Program – Afghanistan (LESPA), a collaborative effort involving the U.S. Department of State, the Afghan Ministry of Higher Education, Afghan public universities, and the UW School of Law. The program aims to strengthen legal institutions in Afghanistan by offering higher education opportunities to law professors and professionals. Prior to joining the UW, Ms. Stokke practiced commercial and real estate law, and earned a J.D. at the University of Virginia.



Professor Elizabeth Baldwin is a Law Lecturer at the University of Washington, Co-Director of the UW Transnational Institute, and a Writing Advisor for LESPA. Prior to entering the legal profession, Professor Baldwin taught ESL and earned an M.A. in Applied Linguistics from Columbia University. She went on to earn a J.D. from Seattle University, clerk for Judge David H. Armstrong at the Washington State Court of Appeals, and coordinate the Children's Legal Rights Program at Volunteer Advocates for Immigrant Justice (now KIND), prior to joining UW.

Medium, Message, Minds: Information Design & User Experience 3:45 – 4:45 pm

Michael Smith



Michael Smith recently joined the University of Washington as the Director of the Master of Human-Computer Interaction + Design (MHCI+D) degree program. He was previously a Principal Designer at Frog Design, where he led teams of designers and technologists in solving product design problems for Frog's clients, and worked to ensure products are relevant to the people who will be using them. Mr. Smith also holds a MLIS from the University of Washington.

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Closing Remarks – Tina Ching 4:45 – 5:00 pm



Ms. Ching is the Director of Marketing and Communications and Associate Librarian at Seattle University School of Law. She leads a team responsible for marketing and advertising, media relations, social media, and web development. She also manages the law school's institutional repository. Prior to joining Seattle University, Ms. Ching was an Electronic Services and Reference Librarian at Arizona State University. She holds a J.D. from the University of Oregon, and a MLIS from the University of Washington.

Networking & Social Hour 5:00 – 6:00 pm

Join us for drinks and appetizers during the social hour. Coffee, tea, fruit, and cookies will be served during breaks between speakers.

Register via [LLOPS Wild Apricot](#)

\$50 – student, retired, or lifetime LLOPS member

\$60 – member of LLOPS, AALL, or WestPac

\$75 – non-member

Registration deadline: March 17, 2017

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